

Purpose:

To provide a safe and enjoyable environment for all junior and senior members and their families while they participate in our game.

We value:

- Integrity in players and officials
- Respect for the rules of our game
- Respect for equal time on the field no matter a players ability or gender

Objectives:

1. Ensure our members receive excellent value for money and the best possible equipment and conditions to play our game
2. Provide the right atmosphere for all family members to enjoy participating in sport
3. Facilitate best practice management to maximise benefits to the members and the community and develop leadership and vision in our management committee.

Background to the Plan

CUSC is a not for profit organisation that provides its members with the facilities to play soccer. We are responsible for maintaining grounds and equipment on grounds leased from the Brisbane City Council. We maintain a high profile in the community due to our commitment to providing a sporting outlet for the community.

The club continues to respond to a range of challenges. These include:

- unprecedented growth in membership numbers stretching our field configurations to maximum capacity;
- a drought that has forced a complete restructure of watering options for the fields
- community expectation that CUSC maintain low fees and operate the club in a cost effective manner;
- competition from other sports making inroads into the local area;
- changes to our game at the grassroots level creating two game formats, ours and the Church League model
- increased need to cater for senior playing teams
- increased need for better facilities, fields and equipment

In undertaking its role CUSC is mindful of the need to ensure children are at all times in a safe and harmonious environment.

When developing this Plan we have considered ongoing, new and emerging issues that have been identified through consultations with our stakeholders both external and internal. These strategies and the initiatives to address them are outlined in this Plan.

Objectives	Strategies	Initiatives
1. Ensure our members receive excellent value for money and the best possible equipment and conditions to play our game	Maximise income from sources other than registration fees and keep expenses low	<ul style="list-style-type: none"> • Seek sponsorship to cover the cost of carnivals and jerseys • Conduct at least one major fundraising event per year, e.g. trivia night or golf day • Define the need for expensive purchases then seek grants to cover the majority of costs • Participate in community events to raise our profile and potentially draw sponsors • Investing with the local Heritage Bank to develop plans for incentive funding. • Shrewd management of our canteen to ensure maximum profits • Continual reference to the yearly budget
	Appropriately respond to national body regulatory requirements and issues of safety.	<ul style="list-style-type: none"> • Continually review and develop the Risk Management strategy.
	Employ best practice management of funds to ensure fiscal viability	<ul style="list-style-type: none"> • Monthly reference to spending compared to budgetary restraints • Maintain planning to ensure financial commitments are met short and long term
2. Provide the right atmosphere for all family members to enjoy participating in sport	Continue to develop volunteer coaches to help ensure they want to come back year after year	<ul style="list-style-type: none"> • Pay for coaching certificates to help volunteers • Provide easy access to authoritative coaching advice
	Remain open to develop players from all age groups in the community	<ul style="list-style-type: none"> • Creation of the Tiny Tot program • Support for several adult teams playing in non-FBI competitions • Formation of all female teams when possible
	Create policies that ensure the safety of children and strive for harmony on the sideline	<ul style="list-style-type: none"> • Development of a Child Safety strategy • Advertise the Zero Tolerance policy for behaviour • Trained Ground Officials are on duty on game days

COLLEGES UNITED SOCCER CLUB (CUSC) - STRATEGIC PLAN 2009 - 2014

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<p>3. Facilitate best practice management to maximise benefits to members and the community and develop leadership and vision in our management committee.</p>	<p>Provide committee members with opportunities to be innovative and develop a long association with the club</p>	<ul style="list-style-type: none"> • Inclusion in Football Brisbane Inc monthly seminars and meetings • Incentives Policy to help retain volunteers • Social functions and informal meetings • Create roles for all committee members • Reduce length of meetings • Act on feedback from committee members
	<p>Ensure that the organisational structure continues to be appropriate to achieve its objectives.</p>	<ul style="list-style-type: none"> • Continually review the CUSC structure to ensure long term success